

August is National Children's Vision and Learning Month

Arizona Cardinals' Wide-Receiver and Pro Bowl MVP, Larry Fitzgerald Encourages Parents to Take Action TODAY

AURORA, Ohio, June 18 /PRNewswire-USNewswire/ -- The College of Optometrists in Vision Development (COVD) is launching their annual campaign to educate the public on the steps they can take to ensure their children aren't struggling with reading and learning because of undiagnosed vision problems.

"The public doesn't realize that you need over 15 visual skills to succeed in reading, learning, sports, and in life. Seeing '20/20' is just one of those visual skills," says Larry Fitzgerald, Arizona Cardinals 2008 NFC West Champions' wide-receiver.

During the many pre- and post-Superbowl press interviews, Fitzgerald, explained that one of the keys to his success was having vision therapy as a child. He had a vision problem that was making it difficult to pay attention in school and his grandfather, Dr. Robert Johnson, a developmental optometrist in Chicago, Illinois, diagnosed the vision problem and the appropriate treatment.

Fitzgerald went through vision therapy under his aunt's guidance, Dr. Stephanie Johnson-Brown, who is currently the executive director of the Plano Child Development Center, a not-for-profit vision care service corporation which was co-founded by her father, Dr. Johnson in 1959, which specializes in vision education and the identification and remediation of vision development problems in children and adults.

According to a report from the New Jersey Commission on Business Efficiency of the Public School, "Undiagnosed and untreated vision related learning problems are significant contributors to early reading difficulties and ultimately to special education classification."

Fitzgerald is joining COVD this year to help spread the word that 20/20 is NOT perfect vision and that if your children are struggling with reading you need to take them to see a developmental optometrist. You can visit COVD's website to find a developmental optometrist near you.

"Vision problems can have a serious impact on a child's education. Don't wait to see if this next school year will be better, take action today!" Fitzgerald encourages parents.

One of the most common vision disorders that interferes with reading was recently the focus of a national study funded by the National Institutes of Health and the National Eye Institute, on convergence insufficiency. This is a vision problem where the two eyes don't work together in unison the way they are supposed to when one is reading. The result can make reading very difficult.

While at least one out of every 20 school-age children is impacted by convergence insufficiency, there are other visual abnormalities to be considered. It is estimated that over 60% of problem learners have undiagnosed vision problems contributing to their difficulties.

The good news is the majority of these vision problems can be treated with a program of optometric vision therapy. The study by the NEI found that in-office vision therapy was the best treatment for convergence insufficiency.

The five most common signs that a vision problem may be interfering with your child's ability to read and learn are:

1. Skips lines, rereads lines
2. Poor reading comprehension
3. Takes much longer doing homework than it should take
4. Reverses letters like b's into d's when reading
5. Has a short attention span with reading and schoolwork

Any one of these symptoms is a sign of a possible vision problem. A more in-depth symptom checklist is available on COVD's website.

Not all eye doctors test for learning-related vision problems, so it is important for parents to ask the right questions. Call your eye doctor's office and ask the following two questions:

1. Do you test for learning-related vision problems?
2. Do you provide an in-office vision therapy program when indicated, or will you refer me to someone who does?

If the answer is no to either one or both of these questions, visit COVD's website, www.covd.org, to find a developmental optometrist near you.

In closing, the President of COVD, Dr. Carol Scott, a developmental optometrist from Springfield, Missouri says, "In celebration of August being National Children's Vision and Learning month, I invite you to visit our website and learn more about the vital role vision plays in our children's education."